

Paper Reference(s) 9HI0/39
Pearson Edexcel Level 3 GCE

History

Advanced

**PAPER 3: Themes in breadth with aspects
in depth**

**Option 39.1: Civil rights and race relations in
the USA, 1850–2009**

**Option 39.2: Mass media and social change in
Britain, 1882–2004**

Tuesday 11 June 2024 – Morning

Time: 2 hours 15 minutes

Sources Booklet

**DO NOT RETURN THIS BOOKLET
WITH THE QUESTION PAPER.**

Sources for use with Section A.

Answer the question in Section A on the option for which you have been prepared.

Option 39.1: Civil rights and race relations in the USA, 1850–2009

Source for use with Question 1.

SOURCE 1: From Richard Wright, *12 Million Black Voices*, published 1941. Wright was a black American author and editor of a communist newspaper in New York. Much of his writing concerned racial themes, especially focusing on the plight of black Americans during the New Deal era.

We hear talk of a government in far-away Washington that desires the welfare of all.

(continued on the next page)

Turn over

Source 1 continued.

**We hear it wants to help us with its
Agricultural Adjustment Act, but we 5
are too far down the social ladder for
government to reach us. In the South, the
AAA is run by the landowners we have
known all our lives, on behalf of the white
man, forming a wall between us and the 10
government. So, we are leaving! We are
angry no more!**

**We take one last look at the landowner's
house, and feel glad that we are leaving.
For years, we have heard that, all over 15
the world, men are leaving the land for
the city, so we are leaving too.**

**Our hearts are glad as we move
northward. What emotions we feel as,
from the train, we glimpse the sliding 20
waters of the Ohio. It is more than a river.**

(continued on the next page)

Turn over

Source 1 continued.

**It is a symbol, a line running through
our hearts, dividing hope from despair,
just as once it cut through the nation,
dividing freedom from slavery. The miles 25
stretch behind us. Into Chicago, New
York, Pittsburgh we go, looking for work.
We feel freer than we have ever felt, but
we are still a little scared. Timidly, we
leave the train and board our first bus in 30
the North. We have been told we can sit
where we please, but we are still scared.**

**Our eyes cloud with bewilderment when
we learn that there are not enough
houses for us to live in. And competing 35
with us for shelter are thousands of poor
whites who have come up from the rural
South, just as we have.**

**Gigantic companies will not employ our
daughters as clerks; huge department 40
stores will not employ our young women
as saleswomen.**

(continued on the next page)

Turn over

Source 1 continued.

**Technical colleges refuse entry to
our sons and great corporations
refuse to employ them. Bosses decide
that we must be porters, cooks and
general servants.** 45

**We countryfolk now live behind the
factories, beside steel mills, next to
coal yards. White people say we are
destructive, and therefore do not want
us in their neighbourhoods. They
say our presence lowers the value of
their property.** 50

**Boards of education twist the boundary
lines of school districts so that our
children are legally 'jim-crowed'. Local
governors reduce services in our
districts: our streets go unlit at night;
rubbish piles up in our alleyways;
pavements fall into disrepair.** 55
60

Turn over

Option 39.2: Mass media and social change in Britain, 1882–2004

Source for use with Question 2.

SOURCE 2: From a weblog by Nicholas Jones, published 7 February 2017.

Jones was a BBC industrial and political correspondent during the 1980s. He was named industrial journalist of the year in 1986 for his coverage of the miners' strike. Here he reflects on the role of Arthur Scargill, President of the National Union of Mineworkers.

***Battle of Orgreave – a violent confrontation between miners on strike and the police**

Arthur Scargill relied on his union's industrial strength, but he was a naturally skilled communicator who had mastered the challenges posed by radio and television.

5

(continued on the next page)

Turn over

Source 2 continued.

He enlivened strike rallies across the coalfields with speeches regularly interrupted by cheering and applause. His status as the strikers' hero unnerved the news media. Most national newspapers sided strongly with Margaret Thatcher during the pit dispute, and mutual hostility fed through into much of the broadcast coverage. 10

Scargill challenged that established order, mounting highly personalised attacks on political leaders, making arguments that made a positive impact on his target audiences. He connected in a language that his supporters understood. When addressing rallies, he succeeded in strengthening their sense of grievance by personally blaming the journalists in their midst for the constant hostility shown by mainstream media. 15 20 25

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Turn over

Source 2 continued.

He seized every opportunity to attack journalists, interviewers and presenters for being biased against the miners, and for always siding with Mrs Thatcher.

His aim was to convince miners and their families that the media were part of an establishment conspiracy to assist the new National Coal Board chairman in his plan to close loss-making collieries. 30

Scargill was praised by supporters and opponents alike for the speed with which he had become a household name. He was at ease in front of camera, always dominating proceedings. He had mastered the technicalities. In June 1984, at the height of the struggle between picketing miners and the police, he was commissioned by Channel 4 News to prepare his own filmed report outlining the case against pit closures. 35 40 45

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Turn over

Source 2 continued.

Scargill took full advantage of the opportunity, and, to his great satisfaction, his report was ready for transmission on the day of the Battle of Orgreave*.

After allegedly staging an injury during that day's massive Police operation, 50

he ended up spending the night under observation in hospital. That evening

Channel 4 News showed a bedside interview with Scargill and then showed 55

Scargill's filmed report. The presenter, Peter Sissons, ended the news item with

the ultimate tribute, 'That report was by Arthur Scargill'.

I asked if he found it difficult to memorise what he wanted to say to camera. 60

'You mean my voice-over during the walk-in shot? Oh, that was easy.'

Scargill had mastered the jargon of television news production – 'walk-in 65

shot', 'voice-over' – faster than some union leaders memorised their own rule book.

Acknowledgements:

**SOURCE 1 FROM: 12 Million Black
Voices, By Richard Wright,
© Basic Books, 2008**

**SOURCE 2 FROM: [https://www.
nicholasjones.org.uk/articles/categories/
trade-union-reporting/323-hitting-fast-
forward-rather-than-play-back-on-miners-
strike](https://www.nicholasjones.org.uk/articles/categories/trade-union-reporting/323-hitting-fast-forward-rather-than-play-back-on-miners-strike)**